



CREATING TSS 2019 Conference

**Exhibitor/Sponsorship
Prospectus**

February 17–19, 2019

Washington Hilton | Washington, DC

Letter from the Executive Director

Dear Colleagues,

All across the United States and around the world as many as **1 out of every 4 children** in our classrooms has experienced enough adversity that it directly impacts their ability to learn. Early childhood trauma crosses cultural and socio-economic lines and affects nearly every aspect of our students' lives. Yet, not many school systems or communities are directly addressing the impact of trauma through programs and policies, when in reality we all should be. Those who are on the forefront of this critical movement are the driving forces behind the Creating Trauma-Sensitive Schools Conference.

We invite you to join us at the **2019 Creating Trauma-Sensitive Schools Conference** where 1,000 educators and other child-serving professionals will gather, **February 17-19, 2018** to explore the latest in trauma-informed strategies, practices and systems. Over the 2-1/2 days, the conference will feature **64 workshops, two keynotes, and 11 “deep dive” sessions** geared toward educators at all levels as well as administrators, school board members, community leaders and everyone interested in creating trauma-sensitive environments for children.

This prospectus provides you with information about what is happening during our conference, as well as how you can get involved as a supporter and exhibitor, to let our attendees know about the services and products you provide that can help them as they create trauma-sensitive schools.

Julie Beem, MBA
Executive Director

Melissa Sadin, Ed.D.
Schools Program
Director

OVERVIEW

CONFERENCE GOAL:

The goal of the Creating Trauma-Sensitive Schools Conference is to bring together educators from across the United States and around the world to better understand how early adverse experiences impact children's development and ability to learn, and what educators and other community leaders can do to create trauma-informed schools and communities to help children heal, build resiliency and succeed.

EVENT LOCATION AND HOUSING

Washington Hilton | 1919 Connecticut Ave
NW | Washington, D.C. 20009

The group rate for housing is \$169 for single/double occupancy per night (plus applicable taxes). This rate is guaranteed through January 2019 based on availability. Make your reservation now to avoid availability issues or higher prevailing rates.

WHY SUPPORT US

Creating Trauma-Sensitive Schools, empowers educators to become trauma-informed and create programs and systems that will increase all children's ability to grow and learn. Training schools and other child-serving systems around the country, our TSS Team consists of experienced educators who have also either parented children with significant early traumas or worked directly with children with high ACEs scores.

In addition to making this Conference possible, your support will also help ATN continue to empower educators and parents across the country and around the world. We thank you for partnering with us in this life-changing work!

ABOUT WASHINGTON, D. C.

Washington, DC, the U.S. capital, is a compact city on the Potomac River, bordering the states of Maryland and Virginia. It's defined by imposing neoclassical monuments and buildings – including the iconic ones that house the federal government's 3 branches: the Capitol, White House and Supreme Court. It's also home to iconic museums and performing-arts venues such as the Kennedy Center.



Attachment & Trauma
Network's
2nd Annual Creating Trauma-
Sensitive Schools Conference

Sunday, February 17, 2019

6 pm-8pm

Kickoff Reception/Opening Speaker—Crystal Ballroom

Monday, February 18, 2019

7:30 to 8:15

Continental Breakfast/Exhibits Open

8:15-9:00

Opening General Session

9:00 - 9:30

Coffee Break

9:30 - 10:45

Workshop Session 1

10:45-11:15

Power Snack Break

11:15 - 12:30

Workshop Session 2

12:45-2:15

Luncheon with Keynote Speaker

2:30 - 3:45

Workshop Session 3

3:45-4:15

Soda Break

4:15 - 5:30

Workshop Session 4

5:30 pm

Exhibits Close

6:30-8:00

Evening Events

Tuesday, February 19, 2019

8:15-9:00

Continental Breakfast—Exhibits Open

9:00 - 10:15

Workshop Session 5

10:15-10:45

Coffee Break

10:45-12:00

Workshop Session 6

12:00 - 1:30

Lunch on Own

1:30-2:45

Workshop Session 7

2:45-3:15

Afternoon Snack Break

3:15

Exhibits Close

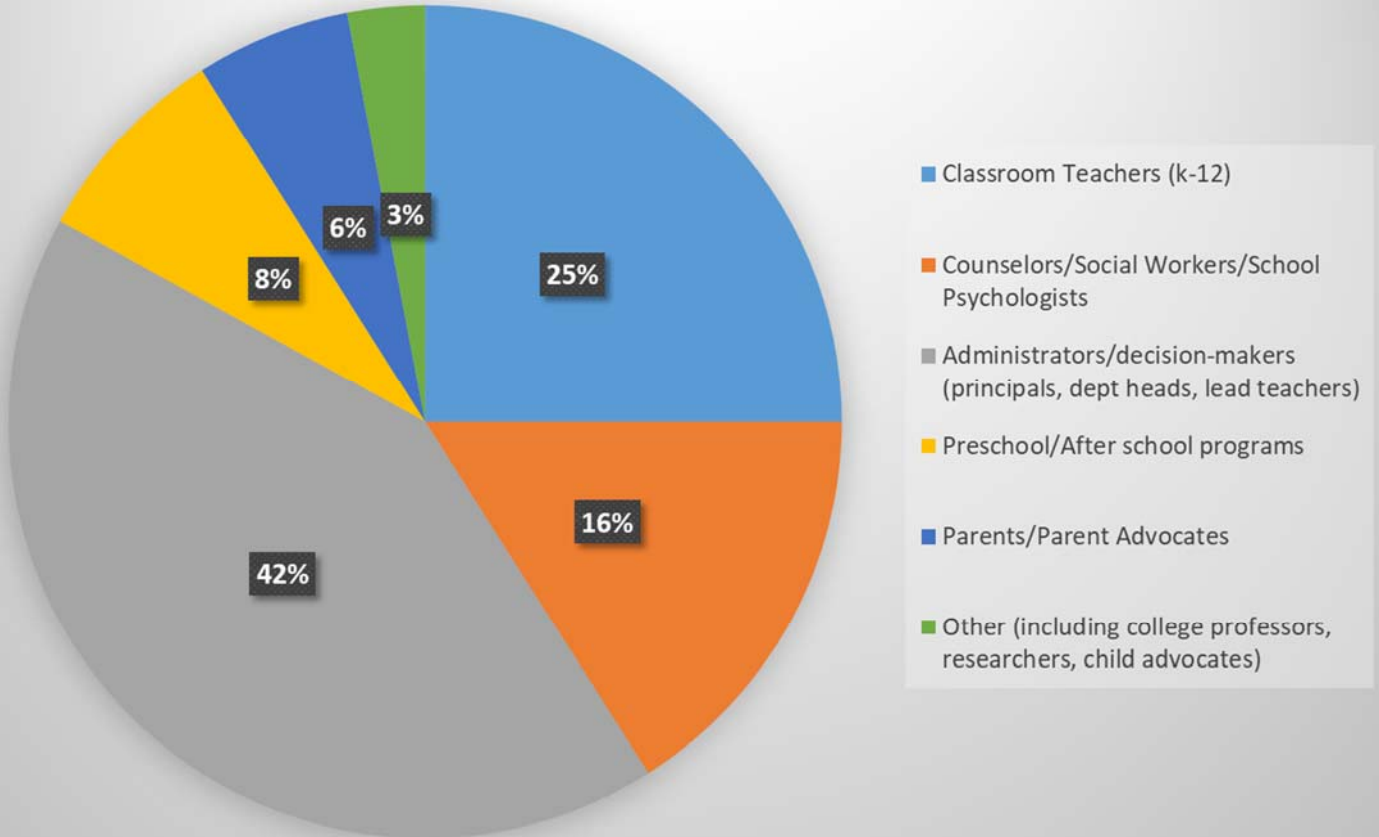
3:15-4:30

Workshop Session 8



*Events highlighted in blue are available within the sponsorships.

Who Attends?



- In 2018 we had nearly 700 attendees from 45 states across the US, and 6 other countries.
- We're anticipating 1,000-1,200 attendees in 2019. As of November 10, 2018—our registration is 30% sold; hotel reservations are 45% sold.

2019 CTSS Featured Guests



Dr. Allison Jackson

Inspiring Resilience-Building Speaker and CEO of Integrated Solutions

Sunday Night Welcome Reception

Dr. Melissa Sadin

Director of ATN's Trauma-Sensitive Schools Program

Monday Morning General Session



Dr. Mona Johnson

Director of Student Support at the Office of Superintendent of Public Instruction in Washington State

Luncheon Keynote

Jim Sporleder

Former Principal of Lincoln HS/Paper Tigers film Consultant

Featured Workshop Presenter



Sponsor Opportunities

Platinum—\$20,000	Gold—\$10,000
<ul style="list-style-type: none"> • 2 exhibit tables (double space) • 4 conference registrations • VIP seating in General Sessions • Banner ad in conference app • Podium recognition/spotlight during General Session • Back cover ad in program • Customized options to meet your marketing needs... 	<ul style="list-style-type: none"> • 1 exhibit table • 4 conference registrations • VIP seating in General Sessions • Podium recognition • Attendee outreach email • Designated meal/event sponsor • Full page ad in program • Customized options to meet your marketing needs...
Silver—\$5,000	Bronze—\$2,500
<ul style="list-style-type: none"> • 1 exhibit table • 2 conference registrations • VIP seating in General Sessions • 1/2 page ad in program • Signage, website, and slideshow • Listing in conference app • And more... 	<ul style="list-style-type: none"> • 1 exhibit table • 2 conference registrations • 1/4 page ad in program • Signage, website and slideshow recognition • Listing in conference app • And more...

Exhibitor Information

Exhibitor Level	Cost	Benefits
Basic	\$500.00	Skirted 6-foot table & 2 chairs, Free WiFi, Continental Breakfast and beverage breaks on Monday and Tuesday for 1 person. Listing in program and on conference app
Deluxe	\$750.00	All the above, PLUS 1 complimentary conference registration, including all sessions and Monday's luncheon.

Sponsorship Details

Benefit	Platinum	Gold	Silver	Bronze
Banner ads in conference app	X			
VIP Seating in General Sessions	X	X	X	
Recognition from Podium—opportunity to speak	X			
Recognition from Podium as sponsor of luncheon, breakfast or breaks (your choice)		X		
Exhibit booth prime location in exhibit hall—outside of main ball-rooms (6-foot skirted table, two chairs)	(2)	(1)	(1)	(1)
Complimentary Conference Registrations	(4)	(4)	(2)	(2)
Ad in Conference Program	Full cover	Full page	1/2 page	1/4 page
Profile/Logo in Conference Program & on Conference App	X	X	X	X
Logo on Conference Webpage	X	X	X	X
Logo on Signage/Slideshow	X	X	X	
Listing on Signage/Slideshow				X
Attendee Email Opportunity	X	X		
Pre-Event Social Media Feature	X	X	X	
Opportunity to Place Item in Conference Bags	X	X	X	
Opportunity to Host Evening Event/Lounge	X	X	X	X
Recognition at Sunday Night Welcome Reception	X	X	X	X
Logo on conference bag		X	X	
Logo on badge/lanyard	X			

Want to Be a Sponsor?

- Contact Sandy Davis at sandy@attachtrauma.org before December 31, 2018.
- Customized sponsorships are available—including specific event and media sponsor packages.

Other Marketing Opportunities

- **Place an Item in Conference Bags** (Organization is responsible for supplying one useful item and no more than a 1 page flyer/brochure. Anticipated quantity 1,200). **Fee: \$500**
- Option to **Host a Monday Evening Event** without being a Sponsor (if space allows). **Fee: \$1,000**
- **Conference Program Ads** (artwork due December 31, 2018)
 - Full page—\$800
 - 1/2 page—\$500
 - 1/4 page—\$300

Exhibit Space Request Form

Exhibitor Information

Company/Organization Name: _____

Brief description of organization and/or product/service to be offered or featured (50 words):

Exhibit Space Representative: _____

Primary Contact Person (if different from representative listed above): _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Exhibit Table Sign Should Read: _____

- Exhibit Space Fee: \$500.00 per table. Exhibit space includes (1) skirted table and (2) chairs.
- Access to wi-fi is included (free).
- Two (2) continental breakfasts are included for one (1) designated representative.
- One (1) designated representative can attend entire conference (workshop, meals, etc) plus have exhibit space for discounted total of \$750.
- Set up is Sunday, Feb 17 from 4:00-6:00 pm EST. All exhibits must be in place by 7:30 am EST, Mon. Feb 17. You may want your exhibit in place by 6 pm Sunday for our evening reception.
- All exhibits must be dismantled by 5 pm EST on Tues., Feb 19.

Additional Marketing Opportunities:

- Placing an item in Conference Bag (Organization must provide give-away item plus no more than 1 page of brochure or flyer about organization. Estimated quantity needed 1,000) Fee: \$500
- Option to host an evening event on Mon, Feb 18 w/o being a sponsor (as space allows). Fee: \$1,000
- Ads in Conference Program: Full page- \$800 1/2 page—\$500 1/4 page—\$300 business card—\$100

Reservation and Payment Information

Purchasing both exhibit space/discounted conference registration? Yes (\$750) No, just exhibit (\$500)

Total Amount Enclosed: _____. Make payment to: Attachment & Trauma Network, Inc.

****Payment must be received within 10 days of submitting this Request Form and Agreement or paid online.****

Send company logo (.jpg or .png preferred) to: Sandy Davis, Exhibits Manager, sandy@attachtrauma.org.

Mail payment to:

Attachment & Trauma Network, Inc.
P.O. Box 79181
North Dartmouth, MA 02747



Terms and Conditions

Exhibitor Agreement:

1. Exhibit Space Assignments: Specific location and/or exhibit space assignments will be made at the discretion of the Conference Organizer. The Conference Organizer reserves the right to preview and approve Exhibitor material before the Conference and/or require that materials be removed from the exhibit space if it is deemed that the materials are inappropriate for the Conference.
2. Primary Contact or Exhibit Representative (if different from primary contact): The Primary Contact will name one (1) individual as its duly authorized Exhibit Representative, to have charge of the exhibit, and whom accepts and assumes responsibility for such representative (or alternate) being in attendance at the designated exhibit space throughout the duration of the Conference.
3. Hold Harmless Clause: Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save Attachment & Trauma Network, Inc. (ATN) and its employees and agents harmless against all claims, losses, and damages to persons or property, governmental changes or fines and attorneys' fees arising out of or caused by the Exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or part thereof. Exhibitor carries full responsibility of any insurance coverage and recognizes that the Attachment & Trauma Network, Inc. will not have insurance obligations to the Exhibitor.
4. Exhibitor acknowledges that there will be no security guards provided by either ATN or the hotel in the exhibit hall/concourse area throughout the conference and takes full responsibility for attending to and/or securing property of the Exhibitor at all times.
5. Access to electricity is available through the Washington Hilton and is not included in the Exhibitor Fee. The link to ordering electricity is: [https://washingtonhilton.boomerecommerce.com/Pages/Security/Login.aspx?ReturnUrl= %2fPages%2fEvent%2fEventHome.aspx%3fE%3d185&E=185](https://washingtonhilton.boomerecommerce.com/Pages/Security/Login.aspx?ReturnUrl=%2fPages%2fEvent%2fEventHome.aspx%3fE%3d185&E=185). You must register as a new user on the Hilton site and then search for conference either by ATN name or by Feb 17-20 date to order electricity. Remember that internet access is available for all attendees/exhibitors for free throughout the conference.
6. Cancellations must be made in writing (email is fine) to the Conference Exhibitor Manager. If notification is received on or before 5:00 pm EST on January 14, 2019, 50% of the exhibitor space fee will be refunded. Cancellation requests after 5:00 pm EST on January 14, 2019 obligates exhibitor to full payment of the space and forfeiture of all monies paid. No refunds will be made after 5:00 pm EST on January 14, 2019. *All refunds will be made by check.*
7. Attachment & Trauma Network, Inc. shall not be liable, either financially or otherwise, in the event that the conference is cancelled, postponed, or relocated on account of fire, strikes, government regulations, casualties, acts of God, or other causes beyond the control of the Attachment & Trauma Network, Inc. In the event that an act of God requires the conference to be cancelled, exhibitor space fees are non-refundable.

_____ By checking this box, I acknowledge I have read and agree to the terms of the above agreement.

Signature of Primary Contact Date